



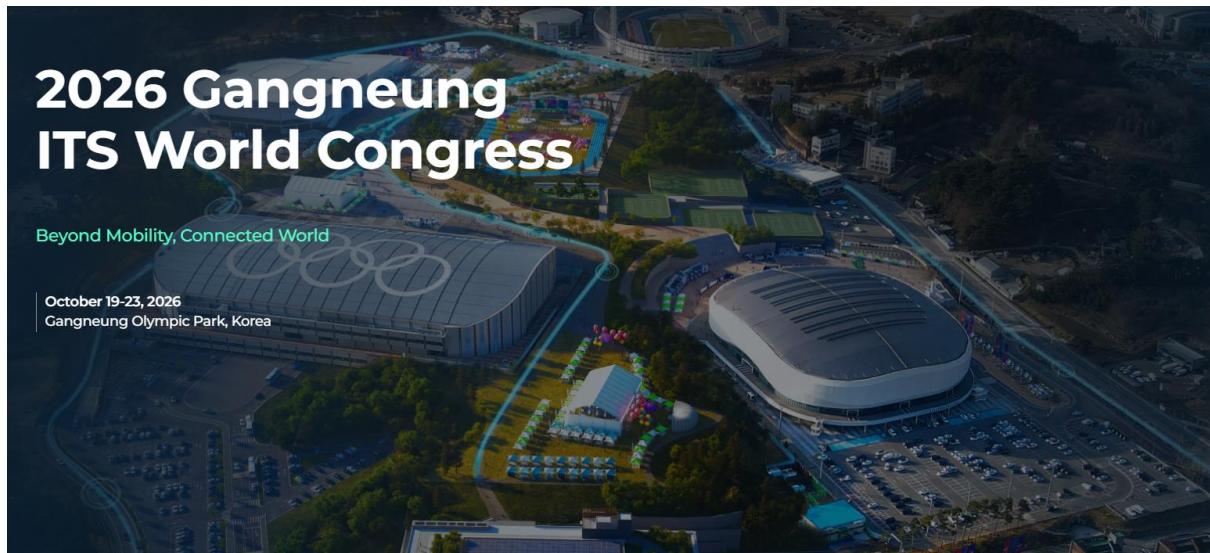
Press Release

FOR IMMEDIATE RELEASE

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2026 Gangneung ITS World Congress – 19th to 23rd October 2026

ITS Now appointed as Official Media Partner for the 2026 Gangneung ITS World Congress in Korea

ITS Now are delighted to announce their appointment as Official Media Partner for the **2026 Gangneung ITS World Congress** being held in Korea between the 19th and 23rd October 2026. The event is hosted and organised by ITS Korea with the Ministry of Land, Infrastructure and Transport (MOLIT), Gangneung City, Gangwon State and Korea Expressway Corporation. The theme “Beyond Mobility, Connected World” will provide a framework for a diverse and comprehensive programme.

Alistair Gollop, Founder of ITS Now said, “We are really pleased to be collaborating with the organisers for what promises to be an exciting and engaging congress. Korea is a world leader in technology developments, so this promises to be superb opportunity to look forward to how Intelligent Transport Systems (ITS) and mobility will transform over the coming years”.

>>ENDS

Notes to Editors

ITS Now - Intelligent Transport Systems, Explained.

Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to **ITS Edge Magazine**, informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** (<https://alistairgollop.com>) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with "ITS Edge" Magazine and numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

Online/Social Media

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